

*I used the EET for a earth, moon, and sun project. I was shocked at the details they came up with, especially compared to last year. I can see that the EET is going to be very beneficial, especially when it comes time for the district and state tests. I have to tell the other fourth grade teachers about it too.*

Shelle Estep, Classroom Teacher

*As a literacy coach, it is my job to provide professional development to teachers. One of the biggest challenges I face is finding ways to provide teachers with techniques that motivate students to write and write well. The EET does just that.*

*In one first time 45 minute lesson in a fourth grade classroom, the students' writing went from ones to threes and fours using the Michigan Educational Assessment Program (MEAP) rubric to assess. It not only increased and improved word choice, it also kept every student on topic. It is a phenomenal tool with remarkable results! I am in the process of introducing the EET to every teacher I work with. The multi-sensory approach reaches even the most difficult to work with students. The EET is a must have for every teacher at every grade level.*

Lon France, Literacy Coach

*I just wanted to let you know that I've been using my kit and I am loving it!! You have created a terrific product!!*

Janelle Neal, MS, CCC-SLP

Speech-Language Pathologist

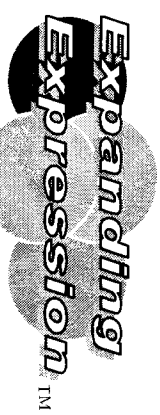
For questions about the products and to schedule presentations or inservices, contact us at:



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# This is it!

The program you've been looking for....

- ❖ Develop oral expression
- ❖ Target writing from prior knowledge
- ❖ Increase your students details in their writing
- ❖ See a noticeable difference in a small amount of time
- ❖ Use a multi-sensory, fun approach that will stick with your students



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# ABOUT THE PROGRAM

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The Expanding Expression™ program may be the answer to your oral and written expression frustrations. If you provide services to students who continue to struggle with oral and written language or students who could always further develop their skills, this may be for you.

The program centers on the Expanding Expression™ Tool (EET). This multi-sensory tool enriches students' receptive and expressive language. Students quickly learn each symbol and are able to consistently describe and define objects providing 6-7 details.

It can be used with both general and special students ranging from kindergarten through high school.

This program is effective in motivating students to clearly define vocabulary, write informational reports, include vibrant details in their writing, and write from prior knowledge and much more.

This program makes it easy to take students from the word to phrase to paragraph to multi-paragraph levels of expression. You will be amazed how quickly kids catch on and how fast you'll see results.

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## LANGUAGE SKILLS

Working with the EET kit will help build the following language skills:

- ✓ oral expression
- ✓ vocabulary comprehension
- ✓ defining and describing skills
- ✓ similarities and differences
- ✓ organization
- ✓ making associations
- ✓ stating functions of objects
- ✓ categorization

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## BUILDING ON SKILLS LEARNED

This program is designed so that students at any age or grade level can begin to use it.

Activities and worksheets in the manual help to supplement what is learned from the tool. Every item in the kit supports the multi-sensory approach that this program is developed around.



*The EET is a simple yet brilliant tool for children. The genius is in its simplicity, the brilliance is in the research. This attractive, durable creation is exactly what all children need to maximize their literacy potential. The manual is easy to read, easy to follow, and generic enough for all subject use. The Expanding Expression Tool must be part of every classroom.*

Kimberly Prine, EdD

Principal, Washington Elementary School

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## CONTENTS OF THE KIT

- Expanding Expression™ Tool
- Manual with worksheets, activities, tips for introducing the tool, baseline information, etc.
- Objects for describing (to get you started)
- Stickers to use as student reminders or for writing exercises
- Durable, polyurethane briefcase for storing

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## EXPANDING EXPRESSION EXTENSION KIT

Includes the above contents, PLUS:

- Classroom icons for whole group instruction
- Information for teaching the program for writing from prior knowledge
- Expanding Expression™ Dice